

# Plain Township Parks and Recreation Department



## Advertisement Proposal

Plain Township Parks and Recreation Department  
2600 Easton Street NE, Canton, Ohio 44721  
Phone (330) 492-4689  
Fax: (330) 470-7797

[www.plaintownship.com](http://www.plaintownship.com)

# INTRODUCTION



The Plain Township Parks and Recreation Department is pleased to invite you to participate in our advertisement program. Plain Township's Park's Department includes two developed parks and a future third park, which will be 42 acres and located across from Glen Oak High School. Your advertisement would be displayed at the popular Diamond Community Park, with proceeds from your sponsorship helping all three parks with the continued development and growth that is necessary to support the needs of the community.

With over 250,000 park users annually, Diamond Community Park is the perfect place to advertise your company. Diamond Community Park's Sports Fields/Complex is the host of two indoor soccer sessions, hundreds of hours of indoor field rental time, local colleges for off season sport practices, 2009-13 OYSAN Bothwell Cup Tournaments, GAASA, GSCASL and State League soccer games, Community Soccer Club spring and fall outdoor soccer program, Plain Local Baseball/Softball league practices and games, annual Easter Egg Hunt, park programs, over 300 user days inside the community room and much more!

Your companies' participation is crucial to our success. Plain Township Parks and Recreation Department is self sufficient and does not operate under a Park or Tax levy. Plain Township Parks and Recreation Department presents additional advertising, community awareness of your company, and the pride that comes along with being a part of the Plain Township community. Please take a moment to view our detailed "Advertisement Proposal." Keep in mind, we have many different locations we can display your advertisement within the park. Thank you for your time. We look forward to you becoming a part of Plain Township's growing Parks and Recreation Department!

# ADVERTISEMENT BENEFITS



The Plain Township Parks and Recreation Department is actively seeking companies to help support the parks in Plain Township. We invite you to participate by advertising and then enjoying the benefits of our professional promotion and advertising.

## **Media Exposure**

Companies will gain exposure from the media coverage reaching communities all around Stark County and surrounding areas. Plain Township programs and events can be found online at [www.plaintownship.com](http://www.plaintownship.com).

## **Image Enhancement**

Companies may enhance their corporate image by associating themselves with community involvement and community spirit. In addition, the publicity you receive from advertising will promote and enhance your company's good name in the Greater Stark County area and beyond.

## **Target Audience**

The Plain Township Parks and Recreation Department and the Plain Township Trustees strive to provide the community with parks and programs that we all can be proud of. We will take pride in reaching the Plain Township Community and beyond through highly visible advertising and marketing through on-site acknowledgements.

# ADVERTISING PACKAGES



## BANNERS

### Inside Sports Complex/Year Round

- 2' x 6' Hung Inside Complex/Cost of Production based upon current pricing + \$400.00 to Parks Department
- 4' x 8' Hung Inside Complex/Cost of Production based upon current pricing + \$600.00 to Parks Department
- Each Additional Year, \$400.00 and \$600.00

### Outside Location/Spring and Fall Seasons

- 2' x 8' Hung at an Outside Location/Cost of Production based upon current pricing + \$300.00 to Parks Department
- 4' x 8' Hung at an Outside Location/Cost of Production based upon current pricing + \$400.00 to Parks Department
- Each Additional Year, \$300.00 and \$400.00

### Outside on Baseball Backstop/Spring Baseball Season

- 2' x 8' Hung on Baseball Backstop of Your Choice/Cost of Production based upon current pricing + \$300.00 to Parks Department
- 4' x 8' Hung on Baseball Backstop of Your Choice/Cost of Production based upon current pricing + \$400.00 to Parks Department
- Each Additional Year, \$300.00 and \$400.00

### Outside on Baseball Backstop + Inside Sport Complex for Indoor Season

- 2' x 8' Hung on Backstop + Inside Sport Complex/Cost of Production based upon current pricing + \$600.00 to Parks Department
- 4' x 8' Hung on Backstop + Inside Sport Complex/Cost of Production based upon current pricing + \$800.00 to Parks Department
- Each Additional Year, \$600.00 and \$800.00

## LUSTER LAMINATE

### Inside Sports Complex/Year Round

- 2' x 6' Hung Inside or Outside of Indoor Field Wall/Cost of Production based upon current pricing + \$400.00 to Parks Department
- 4' x 8' Hung Inside or Outside of Indoor Field Wall/Cost of Production based upon current pricing + \$600.00 to Parks Department
- Each Additional Year, \$400.00 and \$600.00

### **IMPORTANT ADVERTISEMENT INFORMATION:**

Production costs are based upon current pricing. The company submitting the logo and contents will be responsible for assuring all information and details on the Banner or Laminate is correct. The company will be held responsible for replacing any Banner/Laminate that becomes torn, worn, faded or no longer aesthetically pleasing. No advertisements shall promote illegal, promiscuous, or prurient behavior or foster any form of prejudice against any group of people.

**ALL FINAL PROOFS MUST BE APPROVED BY BOARD OF TRUSTEES.**



## **DISCLAIMERS**

1. The Plain Township Board of Trustees reserves the right to change these price structures and prices without notice at any time.
2. The Plain Township Board of Trustees reserves the right to accept or reject any proposed advertisements.
3. There is a limit of one (1) advertisement per business per issue.
4. No political advertisements or endorsements will be accepted. Only retail advertisements will be published; no classified advertisements will be permitted.
5. Advertisements taken and displayed at Diamond Community Park in no way constitute endorsement of a product or service by the Plain Township Board of Trustees.
6. The Plain Township Board of Trustees reserves the right to accept or reject any advertisement for publication.

# ADVERTISEMENT AGREEMENT FORM

## Plain Township Parks and Recreation Department



Thank you for your interest and support of the Plain Township Parks and Recreation Department. It is because of you that the citizens of Plain Township have so much to be proud of. Please complete the following information and return this form to our offices.

### Please indicate your advertisement below:

- 2' x 6'
- 4' x 8'
- Banner
- Laminate
- Inside Complex
- Outside at Central Location
- Outside on Baseball Backstop
- Outside on Baseball Backstop or Centrally Located + Inside Sports Complex

### Payment Information:

- Payment is enclosed. (Checks may be payable to "Plain Township Trustees")
- Please send an invoice to the address listed below.

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### Sponsor Information:

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Donor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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### Please sign & mail to:

Plain Township Parks and Recreation Department  
2600 Easton Street NE, Canton, Ohio 44721

PH: (330) 492-4689 FX: (330) 470-7797

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