



# 2019 Plain Township Farmers' Market Sponsorship Application

2019 Season

## LOCATION:

### Veteran's Park

1714 Schneider St. NE  
Canton, OH 44721

## DATES:

May 1st through  
September 25<sup>th</sup>

## HOURS:

Every Wednesday  
4:00pm – 7:00pm

## FOLLOW US:

[www.facebook.com/PlainTownshipFarmersMarket/](http://www.facebook.com/PlainTownshipFarmersMarket/)

## WEBSITE:

[www.plaintownship.com/farmersmarket.aspx](http://www.plaintownship.com/farmersmarket.aspx)

### Grow with us at the Plain Township Farmers' Market!!

The Plain Township Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal care products, crafts and home decor. The market also offers live music, ready to eat food, community information and special events. It is a weekly event that provides the community with the opportunity to be entertained and educated while shopping and dining local. The market is located at Veteran's Park, which is dog friendly and offers a brand new splash pad, scenic walking trail, covered pavilion, bathrooms, a top of the line playground and an award winning Veteran's Keystone Monument & Blue Star Memorial Marker. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your sponsorship will assist with promoting the market, hosting special events and ensuring the sustainability of the market as a cornerstone of our community for years to come.

## Presenting Sponsorship - \$12,000

- Have your organization's name & logo showcased on all market documents as the main sponsor of the market. Only one Presenting Sponsor per season.
- Enjoy all of the sponsorship opportunities presented in the other packages.
- Work with the Parks Director to create your own unique way to promote your organization within the market and around Plain Township!!!

## 14 Carrot Gold Sponsorship - \$2,750

- Opportunity to be named the sponsor of 2 special events.
- 11 linked posts on Facebook throughout the year.
- Your promotional material distributed at the market's Welcome Center.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and in monthly e-newsletters throughout the market season.
- Opportunity to set up an informational booth at 7 market dates.
- Opportunity to place an 18 x 24 inch sign with your organization's name and logo at Veteran's Park during the entire market season.
- Business card size advertisement of your choice in the Plain Township Summer 2017 Newsletter that reaches over 35,000 residents.
- Your logo added to our weekly 'Thank You Sponsors' sandwich board.

## Music Tent Sponsorship - \$2,500

- Opportunity to be named the sponsor that offers live music each week.
- 28 linked posts on Facebook throughout the season.
- Your promotional material distributed at the market's Music Tent.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and in monthly e-newsletters throughout the market season.
- A banner with your content of choice hung within the Music Tent all season.
- Members of your organization are welcome to participate by setting up as a vendor to share your information with the community at 3 market dates.
- Your logo added to our weekly 'Thank You Sponsors' sandwich board.

## CONTACT US:

**Rob Steinberg**

Parks Director:

**(330) 244-8473** or  
**RSteinberg@plain**  
**township.com**

**Jena Grosschmidt**

Market Coordinator:

**(330) 209-0809** or  
**KnowYourRoots**  
**Ohio@gmail.com**

## SUBMIT YOUR SPONSORSHIP AGREEMENT TO:

Plain Township Hall  
2600 Easton St. NE  
Canton, OH 44721

*The Farmers' Market  
of Plain Township  
Stark County Inc. is a  
non-profit public  
benefit 501 (c)(3)  
corporation and is  
operated exclusively  
for educational and  
charitable purposes  
within the meaning of  
Section 501 (c) (3) of  
the Internal Revenue  
code*

## Cooking Demo Sponsorship - \$2,500

- Opportunity to be named the sponsor that offers a cooking demos and free samples.
- 14+ linked posts on Facebook throughout the season.
- Your promotional material distributed at the market's Welcome Center.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and in monthly eNewsletters.
- A banner with your content of choice hung in the Cooking Demo Tent.
- Members of your organization are welcome to participate by setting up as a vendor to share your information with the community at 3 market dates.
- Your logo added to our weekly 'Thank You Sponsors' sandwich board.

## Kids Tent Sponsorship - \$2,500

- Opportunity to be named the sponsor that offers kids activities each week.
- 28 linked posts on Facebook throughout the season.
- Your promotional material distributed at the market's Kids Tent each week.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and in monthly eNewsletters.
- A banner with your content of choice hung in the Kids Tent all season.
- Members of your organization are welcome to participate by setting up as a vendor to share your information with the community at 3 market dates.
- Your logo added to our 'Thank You Sponsors' sandwich board.

## Cultivating Sponsorship - \$1,500

- Opportunity to be named the sponsor of 1 market special event.
- 3 linked posts on Facebook throughout the year.
- Your promotional material distributed at the market's Welcome Center.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and monthly eNewsletters.
- Opportunity to set up an informational booth at 5 market dates.
- Your logo added to our weekly 'Thank You Sponsors' sandwich board.

## Sprouting Sponsorship - \$500

- Opportunity to set up as a vendor at 3 market dates.
- 5 linked posts on Facebook.
- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and monthly eNewsletters.
- Your logo/name added to our weekly 'Thank You Sponsors' sandwich board.

## Friend of the Market - \$100

- Visibility of your sponsorship including your organization's name and logo with an active web link on the official Plain Township web page and monthly eNewsletters.
- Opportunity to set up as a vendor on 1 market date with a linked Facebook post.

## Design Your Own - \$To Be Determined

- Present us with your ideas on how partnering with the market makes the most sense for you and we will happily work with you to create a package best suited for the promotional and budgetary needs of your organization.

**Thank you for your consideration!**



# 2019 Plain Township Farmers' Market Sponsorship Application

To become a sponsor for the 2019 Plain Township Farmers' Market, please complete the form below and submit it to **Plain Township Hall** via mail or in person at  
**2600 Easton Street NE**  
**Canton, OH 44721.**

*Checks should be made out to **Plain Township Board of Trustees.***

**Upon receipt of this sponsorship agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your sponsorship options.**

<b>Applicant Name:</b>	
<b>Applicant Email:</b>	
<b>Organization Name:</b>	
<b>Organization Phone:</b>	
<b>Organization Address:</b>	
<b>Organization Website:</b>	
<b>Facebook Link:</b>	
<b>Organization Mission Statement:</b>	

## Sponsorship Level:

- |  |                                      |  |                                    |
|--|--------------------------------------|--|------------------------------------|
| <input type="checkbox"/> Presenting      | <input type="checkbox"/> Music Tent  | <input type="checkbox"/> 14K Carrot Gold | <input type="checkbox"/> Kids Tent |
| <input type="checkbox"/> Cooking Demo    | <input type="checkbox"/> Cultivating | <input type="checkbox"/> Sprouting       | <input type="checkbox"/> Friend    |
| <input type="checkbox"/> Create Your Own |                                      |  |                                    |

**Applicant Printed Name:** \_\_\_\_\_

**Applicant Signature of Sponsorship Agreement:** \_\_\_\_\_